

MommaZine

for MOMS of babes to teens



Don't drink and lie.

How honest should we be when talking about alcohol?

Techno Mom

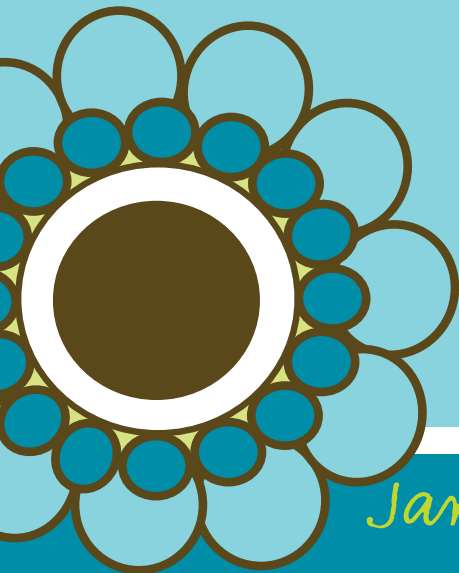
The basics on Twitter, vlogging,
friending and beyond

Ring-a-ding-ding. Statement rings...

Sister Schubert's creations ...

Mom's bottomless purse...

Great Tampa Bay outings for kids



January - February 2010

Reader reviews

The mommas of Tampa Bay put products and ideas to the test

*Sugared legs and seashell bra straps
(Say that five times fast!)*

Nancy Chad, mom of an 8-year-old son in Tampa, says special bra straps have really enhanced her wardrobe.

“I got my first pair of **BStraps** over two years ago. Then I got the other pairs shortly thereafter, maybe two months later.

The beautiful stones on the **BStraps** are what caught my eye initially, and then when I realized that they were designer bra straps, I was immediately interested. I have never been satisfied with the look of my bra straps showing when I wore a cute tank top or sundress. I wanted a more polished look.

But with my **BStraps**, I can wear even those with the skinniest straps! And since they come in so many colors, there is a **BStrap** for every outfit – casual or dressy.

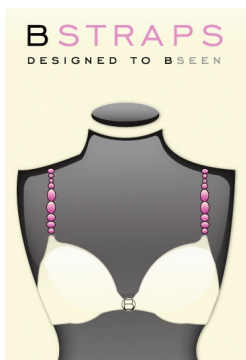
Every time I wear my **Bstraps**, at least one person will stop me and ask, ‘What is that strap? Is it part of your shirt? Or are you wearing a tank under your tank?’

Then they always follow up with ‘Oh my gosh, that is such a great idea!’ Then, of course, they ask me where I got them and I share my favorite fashion secret. They are for sale on **bstraps.com**. A set costs \$40. They are also sold at **Kit’s Well-Heeled and Well-Dressed** and **Paradise Island Boutique** in South Tampa.”

The idea for Bstraps was born at a swim class, when two Tampa moms were lamenting that there should be something else on the market besides clear bra straps. Michele Fleeter, mom of three, and Jamie Blumenthal, mom of two, spent six months figuring out how to make attractive, supportive, adjustable and durable bra straps accented with beads and shells. They have been making the straps



themselves for two years but plan to contract the work out in the near future. All of their children are in elementary school, so they work while the kids are in school and at night after the kids are in bed.



Michele Green, a Tierra Verde mom of a 12-year-old son, is sweet on sugaring.

“Hallelujah! I finally discovered an actually pleasant way to remove hair! After painful and frustrating experiences with both waxing and laser hair removal, I was intro-

duced to a process called “sugaring.” It’s an all-natural process done at room temperature with minimal discomfort. They don’t heat the sugar, so you don’t end up with second-degree burns. And since it’s all natural, residue can be cleaned up with a damp towel – no need for messy creams or repeated pulling! If you are interested in hair removal, this is definitely the way to go. It is a fairly quick process, and after a few visits you’ll see much softer, finer hair and a lot less of it.

Not a lot of places are offering sugaring, though it’s an ancient practice. I go to **Sugar Bare** (727.424.1729) in St. Petersburg. Their cost to have lower legs sugared is \$50 per session. Bikini area is \$40.

After my two initial sessions, I can now wait about four weeks between visits. I’m sure this varies from person to person, but all ‘sugarees’ share the joy of how quickly you can shower each morning when you don’t have to shave! ”